EGOISM FOCUS
(Ethical Egoism)

“How Does This Affect Me?”
What’s right is only to look out for yourself. We should only look out for ourselves. Others matter only if they can help improve results for me.

Questions?
An Ethical Egoist May Ask:

How will this benefit me (regardless of how it affects others)?

What do I want (regardless of what others may want)?

Sayings
Associated with This Perspective:

“It’s a dog-eat-dog world”

“You gotta get yours”

“Look out for number one”
CONCLUSION

“It is this realization— that we are on par with one another— that is the deepest reason why our morality must include some recognition of the needs of others, and why, ultimately, Ethical Egoism fails as a moral theory” (Rachels, 5th edition, p. 88). Egoism can be seen as a type of Consequence focus that only focuses on results for the self. To be ethical we must look beyond ourselves and consider other focus areas when deciding what is right.